



GIGANTIC TICKETS ANNOUNCES MUSIC VENUE TRUST DONATION PARTNERSHIP

MONDAY 2ND SEPTEMBER 2024

Gigantic Tickets is pleased to announce it will be supporting the Music Venue Trust (MVT) during the month of September, by providing donation options on all transactions on its website, as well as donating a sum of money to the MVT at the end of the donation period.

By adding this optional donation at checkout for all events on gigantic.com, the Nottingham-based ticket agency aims to raise funds for the registered charity at a time when UK grassroots venues are struggling more than ever.

By making donating as simple and easy as possible while customers are actively purchasing tickets for live shows, Gigantic hopes to encourage customers in showing their support for UK music venues through their welcomed donations.

MVT donations go directly to helping secure, protect and improve grassroots venues, and since 2015 the charity has prevented hundreds of closures across the UK.

Despite its incredible work, however, 125 venues closed their doors for the last time in 2023, proving the work of the MVT is more crucial than ever before.

Gigantic and MVT's partnership comes from a likeminded belief that great music doesn't start in stadiums and arenas; grassroots venues are critical to the development of British music, local talent, and their communities.

Earlier this year, Gigantic was ticketing partner and sponsor of the annual Independent Venue Week; this support of the MVT is the latest in its efforts to uplift local, grassroots and independent venues, and shed light on the difficulties they continue to face in 2024.

Kimberley Goddard, Head of Philanthropy and Donor Relations at MVT, said:

“Our partnership with Gigantic Tickets is a vital lifeline for grassroots music venues across the UK. Their commitment to supporting Music Venue Trust through customer donations and direct contributions underscores the importance of preserving these essential cultural spaces.

As our venues continue to face significant challenges, the funds raised through this initiative will play a crucial role in securing the future of live music in local communities.

We are deeply grateful for Gigantic's continued support, which highlights the critical role ticketing operators play in sustaining the ecosystem of grassroots venues and the vibrant culture they nurture.”

Head of Marketing at Gigantic Tickets, Sarah Moore, said: “We’ve been supporters of the MVT for many years, and commend all the hard work they do in securing the future of the UK’s essential grassroots venues.

“As ticketing partner to many incredible independent and grassroots venues such as Lincoln’s The Drill and Wolverhampton’s The Robin, we see first-hand the invaluable contribution these spaces bring to local communities and the artists who use them. We’re thrilled to be raising funds alongside our customers for this incredible and essential cause”.

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ABOUT GIGANTIC TICKETS

One of the UK’s leading ticket agencies, and part of the KMJ Entertainment group, Gigantic Tickets deliver a spectrum of key services to the promoter, venue and festival sectors.

Supplying industry leading services traversing the full live events sphere, Gigantic is integral in delivering a cutting-edge service across account management, customer care, marketing activity, plus onsite scanning and support.

Gigantic also provide venue box-office systems, and the ticketing infrastructure for DHP Family and alt. tickets. Alongside their extensive live music inventory, Gigantic also work with local authorities, and other key stakeholders on large

scale events, ranging from Christmas light trails, family fairs, beer festivals and sporting events.

Website: gigantic.com

Facebook: facebook.com/gigantictickets

X: x.com/gigantic

Instagram: Instagram.com/gigantictickets

ABOUT MUSIC VENUE TRUST

Music Venue Trust is a UK registered charity which acts to protect, secure and improve Grassroots Music Venues.

Created in January 2014, we aim to secure the long-term future of iconic Grassroots Music Venues such as Hull Adelphi, Exeter Cavern, Southampton Joiners, The 100 Club, Band on the Wall, Tunbridge Wells Forum etc.

These venues have played a crucial role in the development of British music over the last 40 years, nurturing local talent, providing a platform for artists to build their careers and develop their music and their performance skills.

We work to gain recognition of the essential role these venues fulfil, not only for artist development but also for the cultural and music industries, the economy and local communities. We aim to preserve and improve venues, making them more efficient and improving the experience for performers and audiences. Long-term we plan to acquire the freeholds of as many of these vital venues as possible.

Website: musicvenuetrust.com

Facebook: facebook.com/musicvenuetrust

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CONTACT

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